TRICO® wiper blades come through when your customers need them most.

Some customers may think a wiper blade is just a wiper blade. But you know better. You know that in an instant, the elements can completely obscure customers’ driving vision. And at that crucial moment, they need a wiper that will come through without question. You can make sure they have that kind of reliability by carrying TRICO wiper products. Only TRICO wipers provide the quality you need to protect both your customers and your reputation.

Extensive marketing support
• Unique high-end packaging with eye-catching graphics
• POP displays and marketing materials that help attract customer attention

Broad Aftermarket coverage
• Includes specialty wiper arm coverage, such as the new 19mm Push Button wiper arm
• Available in lengths from 14” to 29”

Stock up on TRICO NeoForm® wiper blades today.
For unmatched service and support, you know you can always depend on TRICO. And your customers can trust you to give them dependable OE quality wiper blades that endure the test of time. Stock up on TRICO NeoForm wiper blades today.
For more information, contact your TRICO representative at 1-800-388-7426 or visit tricoproducts.com/neoform.
Not all beam blades are created equal.

TRICO NeoForm® blades are the gold standard, offering a more advanced and reliable product for your customers – and a higher profit margin for you.

With TRICO NeoForm beam blades, your customers get the original factory quality you want to offer. Beam blades are already Original Equipment on the majority of new vehicles. And they continue to grow in popularity due to their sleek, modern styling and better performance. But NeoForm offers more than just good looks and OE styling.

TRICO has taken beam blade performance to another level by providing a smoother wipe and longer life. From sun and rain to snow and mud, these wipers provide superior all-weather performance because of their one-piece wiper structure and unique “skin coating,” which protects the aerodynamic spoiler from the elements. So now you can offer your customers the leading edge in beam blades.

Memory Curve Steel® beam provides uniform pressure for a clean, clear wipe

“Skin coating” seals the aerodynamic spoiler, protecting it from the elements

Exclusive dual-point coupler delivers constant, even pressure across the entire windshield to help eliminate streaking

Pre-assembled adaptor fits most popular arm types directly

Premium protection
• Longer life
• Innovative design provides uniform wipe

Superior all-weather performance
• Unique “skin coating”
• One-piece wiper structure resists snow and ice clogging

Aerodynamic profile
• Spoiler reduces windlift at higher speeds
• Provides quiet operation with less chatter

Easy installation
• Pre-assembled adaptor fits most popular arm types directly

Superior wiping performance
• Engineered to conform to today’s highly curved windshields
• Exclusive dual-point coupler
• Memory Curve Steel® beam
• Infinite number of pressure points – not the typical 6 to 8 points on traditional blades

Aerodynamic profile
• Spoiler reduces windlift at higher speeds
• Provides quiet operation with less chatter

Two-hinge profile:
• 1st hinge – dampens reversal noise for a quieter, smoother wipe
• 2nd hinge – allows the rubber element to pivot more efficiently to resist permanent set and improve reversibility

Superior all-weather performance
• Unique “skin coating”
• One-piece wiper structure resists snow and ice clogging